



# InnovAgroWoMed

**Live  
Webinar**

**AGENDA [Draft]**

## **Disruption in the agri-food sector: Sustainable scenarios after COVID-19 in the Med Region**

Women empowerment and employability

**June 16, 2020 - 11:00 am - 01:00 pm (CEST)**

**Link to registration:**

<https://2649574.site123.me/>

### **E-REGISTRATION**

<b>15 MIN</b>	<b>Opening session &amp; welcome address by institutional organizations</b> <b>Speakers:</b> <ul style="list-style-type: none"><li>- <b>Marco MENEGUZZO</b>, InnovAgroWoMed Scientific Project Coordinator, CEIS University of Rome Tor Vergata</li><li>- <b>Soukeina BOURAOUI</b>, Executive Director, Center of Arab Women for Training and research (CAWTAR)</li><li>- <b>Fabrizio PALONI</b>, Senior Expert, Joint Technical Secretariat (JTS), ENI CBC MED Programme</li></ul>
<b>60 MIN</b>	<b>Session 1: Impact of COVID-19 lock-down on the agri-food sector. State-of-the-art: Barriers and challenges in the Mediterranean Sea basin</b> <b>Speakers:</b> <ul style="list-style-type: none"><li>- <b>Fatimata SOW-SIDIBE</b>, Head of Office for Tunisia and Morocco, World Food Program (WFP)</li><li>- <b>Damiano PETRUZZELLA</b>, Member of the Mediterranean Agronomic Institute of Bari (MAIB)</li><li>- <b>Nathalie COLASANTI</b>, Researcher, University of Rome Tor Vergata</li><li>- <b>Vega Díez</b>, Director for International Cooperation CERA I</li><li>- <b>Yomna EL SHERIDY</b>, Managing Director of Special Food Industries and President of Business Women of Egypt 21</li><li>- <b>Akram ALTAHER</b>, General Manager of Economic and Social Development Center of Palestine</li><li>- <b>Elio Cutrona</b>, Logistics and Food Product Manager of Consorzio Libera Terra Mediterraneo Cooperativa Sociale ONLUS</li><li>- Testimonial of a woman entrepreneur in the agri-food sector: <b>Souha BEN MEHREZ</b></li></ul> <p>Q &amp; A (10 MIN) <b>Moderator: Marco BUEMI</b>, Sustainability and Social Innovation Manager</p>

50 MIN

**Session 2: InnovAgroWoMed presents new opportunities for economic growth and job creation in the Mediterranean Region and searches for synergies with other project initiatives.**

**Speakers:**

- **Joumana SWEISS**, Programme officer for ENI CBC Med Branch Office for Western Mediterranean
- **Marco AMICI**, InnovAgroWoMed Project Coordinator, CEIS University of Rome Tor Vergata
- **Merna ZIADEH**, InnovAgroWoMed Project Coordinator, Palestinian business women association - ASALA
- Representatives from other connected projects:
  - **Alessandro PERNICE**, Project Coordinator, **HELIOS** - enHancing the social Inclusion Of neetS
  - **Laura CASTA**, Project Coordinator, **MEDSt@rts** - Med micro-finance support system for start-ups, (TBC)
  - **Georgia KARAVANGELI**, Project Coordinator, **MEDTOWN** Co-producing social policies with SSE actors to fight poverty, inequality and social exclusion
  - **Maria MANCONI**, Project Coordinator, **BESTMEDGRAPE** New business opportunities & environmental sustainability using MED GRAPE nanotechnological products, (TBC)
  - **Raffaele LIBERALI**, **Fabio ROTONDI**, **SEMED - Startup Europe Mediterranean**
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**Moderator: Marco AMICI**, InnovAgroWoMed Project Coordinator, CEIS University of Rome Tor Vergata

Q & A (10 MIN)

10 MIN

**Closing Remark**

- **Raja RANTISI**, President of Palestinian Business Women Association - ASALA
- **Marco MENEGUZZO**, InnovAgroWoMed Scientific Project Coordinator, CEIS University of Rome Tor Vergata

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