

BLENDED INTENSIVE PROGRAM

A.Y. 2022-2023



Event venue
“1 Decembrie 1918”
University of Alba Iulia

May 2023

Blended Intensive Programmes (BIP)

EMERGING TRENDS IN ECONOMICS AND BUSINESS RESEARCH

1. The project	2
A. Partners involved.....	2
B. Students involved	2
C. Pedagogical project	2
D. Online activities.....	2
E. Onsite activities	2
F. Associated ECTS.....	2
2. Funding and scholarships.....	3
3. How to reach and what to do in Alba Julia	3
4. Application requirement and evaluation requirements	5
5. Contact information	5

1. The project

A. Partners involved

- “1 Decembrie 1918” University Alba Julia (UAB) - Romania
- Catholic University of Lille (CUL) - France
- Manisa Celal Bayar University (MCB) - Turkey
- University of Rome Tor Vergata (UNITOV) – Italy
- University of Aveiro (UA) – Portugal

B. Students involved

- Max 25 students from UAB
- Max 5 students from UNITOV
- Max 5 students from UA
- Max 5 students from CUL
- Max 15 students from MCB

C. Pedagogical project

Main objectives:

- O1. Academic writing a transdisciplinary approach
- O2. Research strategy design and methodology
- O3. Scientific paper’s structure and features
- O4. Digital tools for research, writing and organizing different databases
- O5. Acquiring new competences for data analysis
- O6. Latest development in – qualitative research
- O7. Latest development in – quantitative research
- O8. Acquiring practical skills in teamwork

D. Online activities

The online activities will be organized jointly with academic publishers in order to have their point of view about writing a paper, performing a journal review, and preparing a book proposal. Invited guest speakers will be from Wiley, Palgrave, Emerald, Sage, etc...

Online activities will be scheduled from April 2023 to May 2023

E. Onsite activities

All the activities in presence will be organized at the “1 Decembrie 1918” University Alba Julia from May 8th, 2023 to May 12, 2023

F. Associated ECTS

Each participant will receive an attendance certificate.

The course workload is 3 ECTS and it can be validated through a Learning Agreement.

2. Funding and scholarships

The project is founded by ERASMUS+ and students from the University of Rome Tor Vergata will have a scholarship to cover the costs related to the short-term physical mobility. All the students enrolled in a PhD for the academic year 2022-2023 are eligible for the scholarship. Scholarships will cover the travel tickets and students will have a fixed amount of payment for each of the 5 days of stay in Mons for covering the accommodation cost. For further information about the financial aid you can refer to the university website:

<https://web.uniroma2.it/it/percorso/campus/sezione/blended-intensive-programme-bip?%3E>

The call for the scholarships will be published on March 7th and **students have to apply not later than March 30th, 2023**. Results of the call will be published on April 2nd, 2023 on the website.

3. How to reach and what to do in Alba Iulia

Alba Iulia is a city that serves as the seat of Alba County in the west-central part of Romania. Located on the Mureş River in the historical region of Transylvania, it has a population of 63,536 (as of 2011).

During ancient times, the site was the location of the Roman camp Apulum. Since the High Middle Ages, the city has been the seat of Transylvania's Roman Catholic diocese. Between 1526 and 1570 it was the capital of the Eastern Hungarian Kingdom from which the Principality of Transylvania emerged by the Treaty of Speyer in 1570 and it was the capital of the Principality of Transylvania until 1711. At one point it also was a center of the Eastern Orthodox Metropolitan of Transylvania with suffragan to Vad diocese. On 1 December 1918, the Union of Transylvania with Romania was declared in Alba Iulia, and the Romania's King Ferdinand I and Queen Marie were crowned in the Alba Iulia Orthodox Cathedral, in 1922.

Alba Iulia is historically important for Romanians, Hungarians, and Transylvanian Saxons. In December 2018, Alba Iulia was officially declared Capital of the Great Union of Romania.

For reaching Alba Iulia, you may flight to one of the following airports:

[Cluj "Avram Iancu" International Airport](#)

From the airport you will have shuttle buses that in one hour will bring you to Alba Iulia.

The best places to visit in Alba Iulia are:

Alba Iulia Citadel is the main and must-see attraction. You will need at least one full day if you want to cover the entire citadel and its most famous landmarks: the Baroque gates, the Catholic Cathedral, the Orthodox Cathedral, the Union Museum, and the Union Hall, plus the ancient ruins and medieval fortifications. Change of guards that takes place every day at 12 pm in front of the third gate.

Alba Iulia offer several hiking options in **Trascaului Mountains**. The first option is Piatra Craivii, a massif with a maximum altitude of 1,083 meters. You have various marked trail options, and on average it should take you around five hours for the complete tour

Wine tasting takes place in the Renaissance style Bethlen Castle, also known as Haller Castle after the name of one of its many owners. The monument, located 60 km from Alba Iulia, dates from the end of the 16th century but was modified between 1615 and 1624 to resemble the French castle, Chambord.

In Alba Iulia, you can see a unique contemporary church in Romania. Its architecture is distinct from any other, bold and outside the box for an Orthodox church. Also known as **Noah's Ark**, the monument was inaugurated in 2015, and its daring architecture is a modern interpretation of the most important Orthodox styles and their evolution in time.

The **fortified church from Calnic**, part of the UNESCO World Heritage Sites of Romania, is one of the main historical monuments of the area. Only a 30 km drive from the city, this landmark dates from the second part of the 13th century when it was originally built as a residence for the family of Count Chyl of Kelling.

The monument was later bought by the villagers who transformed it into a veritable fortification with two rows of walls, a donjon tower, a gate tower, and a defense tower. The chapel still preserves original fresco fragments. A visit here is definitely one of the best things to do in Alba Iulia county.

The nearby **Apuseni Mountains** are the best place in Romania for cave exploration. On a one-day trip from Alba Iulia, you can visit the famous Scarisoara Cave where you'll see a 4,000 years old glacier, the largest in Europe. The cave can be reached on foot from the beautiful village Garda de Sus. Departing from the same location you can visit the cave Ionele.

Aiud medieval fortress located right in the city center of Aiud. Built by the German colonists in the early 13th century, the fortress still has nine towers, enclosing walls, parapets, bastions, a 15th-century Gothic-style Reformed church, a Romanesque-style Evangelical Church from the 14th century plus a former palace, now the Museum of History.

If you're interested in seeing more historical monuments, include on your list Coltesti Fortress, the ruins of Teleki Castle from Vioara de Sus, Wesselenyi from Obreja, Bethlen Castle from Sanmiclaus, and the medieval fortress from Garbova.

4. Application requirement and evaluation requirements

BIP Application requirements for Tor Vergata students:

- The academic career will be evaluated at: March 1st, 2023
- Application deadline is scheduled for: March 30th, 2023 (12.00)
- The academic career that will be considered is the final grade at the master of science or the single cycle degree and the for graduating.
- Applicants have to be enrolled to: a PhD (in Italian or in English) offered by the University of Rome Tor Vergata.
- English language requirements: English B2

5. Contact information

For any information or doubt related to the program of the BIP, you can refer to the Erasmus+ Academic Coordinator at the School of Economics.

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For any issue related to the application BIP please refer to:

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