CIP
General presentation
CIP: 9 previous programmes

4 common objectives

1. ENTERPRISE (PARTICULARLY SME) COMPETITIVENESS

2. INNOVATION AND ECO-INNOVATION

3. COMPETITIVE, INNOVATIVE & INCLUSIVE INFORMATION SOCIETY

4. ENERGY EFFICIENCY & NEW/RENEWABLE ENERGY SOURCES
CIP Structure: 3 pillars

From 2007 to 2013: € 3.621 million

- Entrepreneurship & Innovation Programme (EIP)
  - € 2.170 million incl.
  - € 430 for eco-innovation

- Information Communication Technologies - Policy Support Programme
  - (ICT- PSP)
  - € 730 million

- Intelligent Energy Europe (IEE)
  - € 730 million

SMEs, Eco-innovation
1st pillar:
Entrepreneurship and Innovation Programme (EIP)

Objectives:
• Access to finance
• SME cooperation and information
• Innovation and eco-innovation
• Entrepreneurship and innovation culture
• Enterprise and innovation related reforms

Instruments:
• Financial instruments (equity and loan guarantees)
• Business support services
• Innovation projects (sectors, clusters, networks, regional, technology transfer, services…)
• Policy analyses, development and coordination
Formal Venture Capital Funds

Public stock markets

High Growth Innovative SME Scheme (GIF)
- VC funds
- seed & start-up
- early expansion stage
- Business angels

Business angels

Microfinance

Round table of bankers & SMEs

SME Guarantees
- Loan
- Microcredit
- Equity & mezzanine
- Securitisation

Debt financing & guarantees

SME Guarantees
- Loan
- Microcredit
- Equity & mezzanine
- Securitisation

Enterprise’s development stage

EU policy development

EU financial instruments

The financial environment: EU policies and financial instruments under CIP
B. Support Services for SMEs

A single decentralised access point for SMEs for:
- Information, Advice, Feedback, Business Cooperation, Internationalisation Services
- Services for Innovation and the transfer of technology and knowledge
- Services encouraging participation in FP 7

These services are currently provided by:

[Images of logos for the EU and IRC Network]

« No wrong door »
C. Innovation Projects and Policy Devpt.

1. Projects:
   ✔ Two Pillars: Pro Inno Europe & Europe-Innova

2. Major Policy initiatives:
   ✔ The coordination of the knowledge part of the micro-economic pillar of the Lisbon strategy
   ✔ A broad-based innovation strategy for Europe
   ✔ Lead-market initiative for Europe
   ✔ Enhancing the patent system in Europe
   ✔ Various initiatives (smart public procurement, Communication on technology transfer, IPR strategy, etc.)
EIP: What’s new?

Risk capital instrument for High Growth and Innovative Companies: GIF2 - “bridging the valley of death”

Securitisation of banks’ SME loan portfolios - free up lending capacity

Enhanced role for innovation and business support networks - integrated approach

Market replication projects – market take-up of demonstrated technologies
Eco-innovation

OBJECTIVE:
Reducing pollution and optimising resource use
– New production processes or business methods lowering costs and environmental impacts
– Environmentally-friendly products and services addressing new needs, new markets
– Voluntary approaches to environmental management, eco-innovation clusters and networks
Support to eco-innovation

INSTRUMENTS:

Financial instruments (€228 million)
- Investment in Venture Capital funds active in the field of eco-innovation
- Capacity building for the technical capacity of financial intermediaries

Pilot and market replication projects (€205 million)
- Innovative products, services, clean technologies developed by or for SMEs
- Environmental management, eco-design, eco-labelling
- Eco-innovation networks and clusters
ICT Programme

- **Objectives:**
  - develop the single information space
  - wider uptake and better use of ICT
  - an inclusive Information Society

- **Instruments:**
  - Pilot projects
  - Best practice exchanges and Networking
  - Policy analysis and promotion actions
OBJECTIVES:

- **Single information space**
  - Seamless access (secure, high-capacity infrastructures)
  - Wide availability (content, services)

- **Wider up-take and better use of ICT**
  - Uptake by businesses, in particular SMEs
  - Innovation in products and services

- **Inclusive information society**
  - All Europe’s citizens to benefit (trust, confidence, digital literacy)
  - Services in area of public interest showing the way (quality, efficiency)
3rd pillar:
Intelligent Energy Europe (IEE) Programme

Energy supply security, competitiveness and sustainability

Objectives:

Promote:
• Energy efficiency & rational use of resources (SAVE)
• New & renewable energy sources (ALTENER)
• Energy efficiency and new and renewable energy sources in transport (STEER)

Instruments:
– Promotion and dissemination projects
– Market Replication Projects
3rd Pillar - The Intelligent Energy Programme

- **Energy efficiency & rational use of resources “SAVE”**
  - Specific measures in industry & construction and for energy using products; legislative measures

- **New & renewable energy sources “ALTENER”**
  - Support for integration of new and renewable energy sources; legislative measures

- **Energy in transport “STEER”**
  - Energy efficiency and diversification in transport, renewable fuels; legislative measures
Further Information

http://ec.europa.eu/cip
### The New Thresholds (Art. 2)

<table>
<thead>
<tr>
<th>Enterprise category</th>
<th>Headcount: Annual Work Unit (AWU)</th>
<th>Annual turnover</th>
<th>Annual balance sheet total</th>
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<tbody>
<tr>
<td>Medium-sized</td>
<td>&lt; 250</td>
<td>≤ €50 million</td>
<td>≤ €43 million (in 1996 €27 million)</td>
</tr>
<tr>
<td>Small</td>
<td>&lt; 50</td>
<td>≤ €10 million</td>
<td>≤ €10 million (in 1996 €5 million)</td>
</tr>
<tr>
<td>Micro</td>
<td>&lt; 10</td>
<td>≤ €2 million (previously not defined)</td>
<td>≤ €2 million (previously not defined)</td>
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</table>