



European Commission

Enterprise and Industry Directorate-General



CIP

General presentation



The Lisbon Goal



Better
Regulation
/
Internal
Market

Industrial
Policy

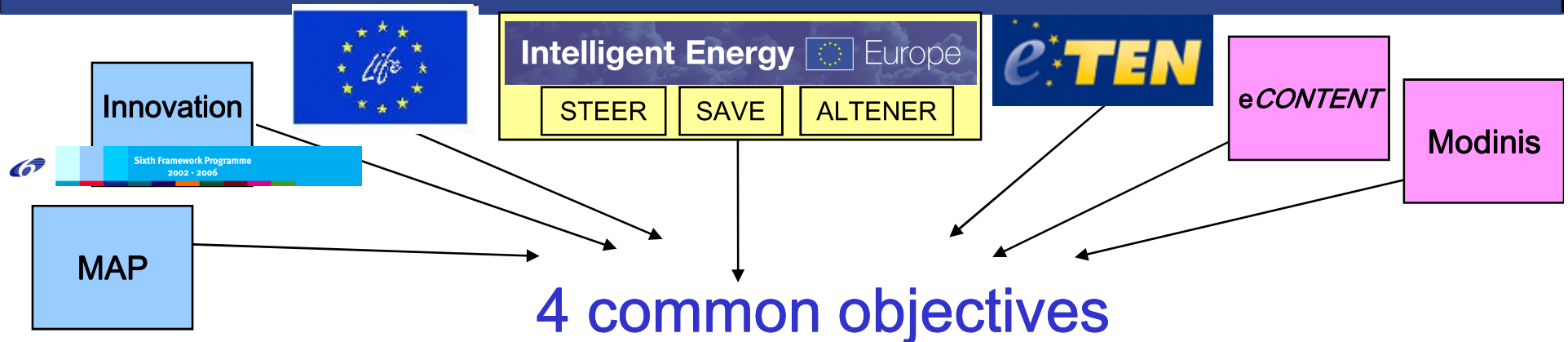
SME
Policy

Innovation
Policy



CIP Legal base and Budget

CIP: 9 previous programmes



1. ENTERPRISE (PARTICULARLY SME) COMPETITIVENESS

2. INNOVATION AND ECO-INNOVATION

3. COMPETITIVE, INNOVATIVE & INCLUSIVE INFORMATION SOCIETY

4. ENERGY EFFICIENCY & NEW/RENEWABLE ENERGY SOURCES

CIP Structure: 3 pillars

From 2007 to 2013: € 3.621 million

Entrepreneurship &
Innovation
Programme (EIP)

€ 2.170 million incl.
€ 430 for eco-innovation

Information
Communication
Technologies
-
Policy
Support Programme
(ICT- PSP)

€ 730 million

Intelligent
Energy
Europe
(IEE)

€ 730 million

SMEs, Eco-innovation



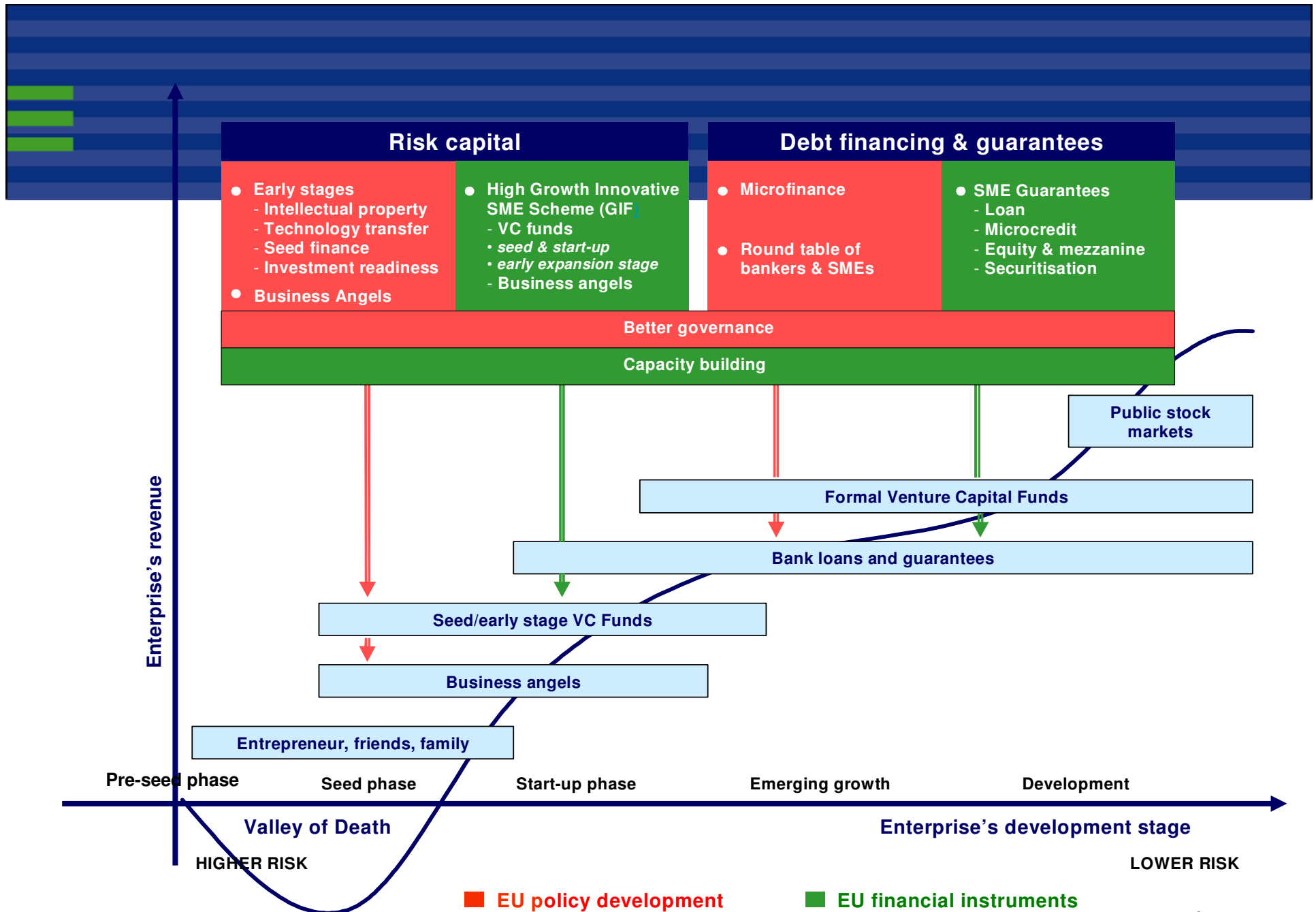
1st pillar: Entrepreneurship and Innovation Programme (EIP)

Objectives:

- Access to finance
- SME cooperation and information
- Innovation and eco-innovation
- Entrepreneurship and innovation culture
- Enterprise and innovation related reforms

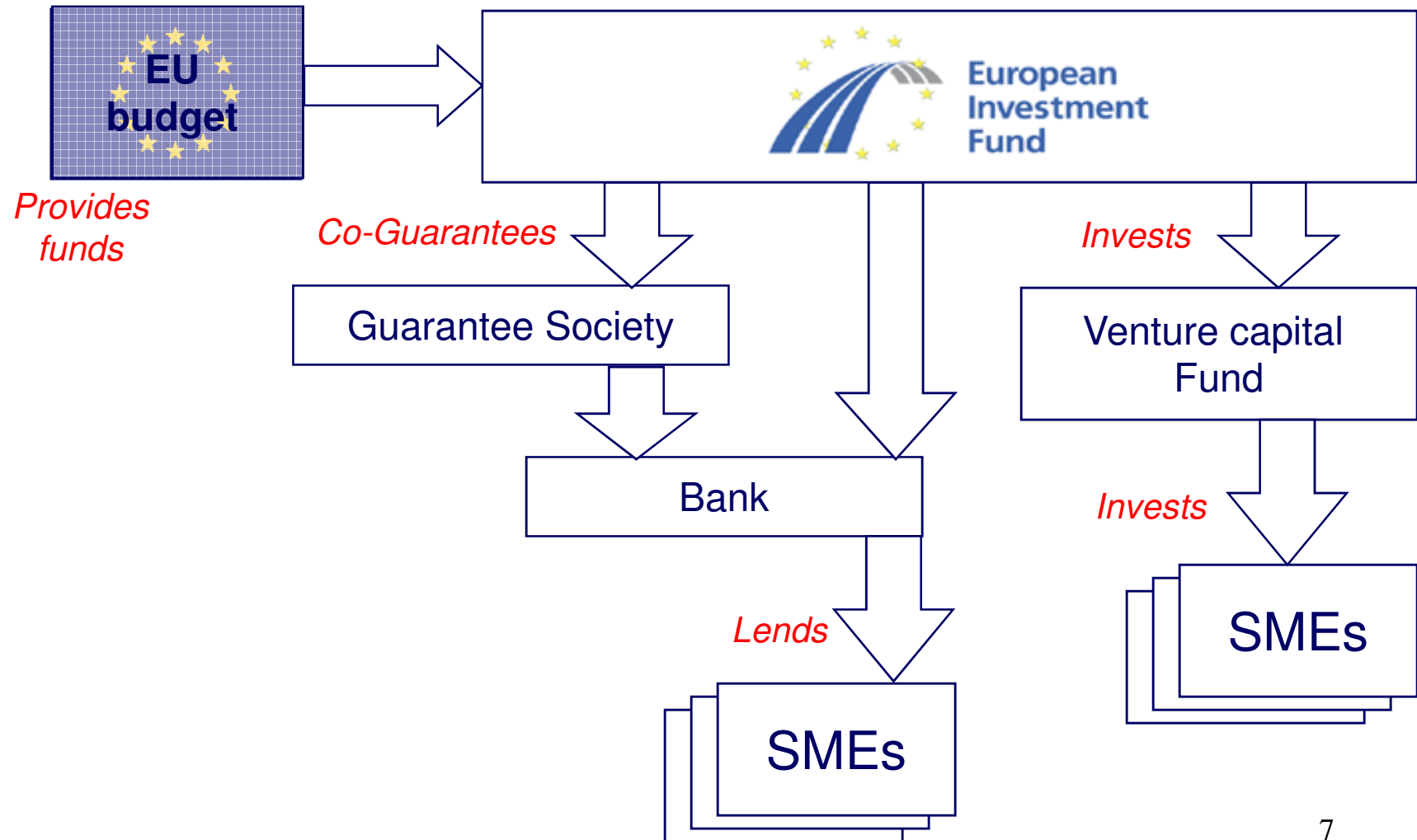
Instruments:

- Financial instruments (equity and loan guarantees)
- Business support services
- Innovation projects (sectors, clusters, networks, regional, technology transfer, services...)
- Policy analyses, development and coordination



The financial environment : EU policies and financial instruments under CIP

A. Financial Instruments



B. Support Services for SMEs

A single decentralised access point for SMEs for:

- Information, Advice, Feedback, Business Cooperation, Internationalisation Services
- Services for Innovation and the transfer of technology and knowledge
- Services encouraging participation in FP 7

These services are currently provided by:



and



« No wrong door »

C. Innovation Projects and Policy Devpt.

1. Projects:

- ✓ Two Pillars: Pro Inno Europe & Europe-Innova



2. Major Policy initiatives:

- ✓ The coordination of the knowledge part of the micro-economic pillar of the Lisbon strategy
- ✓ A broad-based innovation strategy for Europe
- ✓ Lead-market initiative for Europe
- ✓ Enhancing the patent system in Europe
- ✓ Various initiatives (smart public procurement, Communication on technology transfer, IPR strategy, etc.)

EIP: What's new?

Risk capital instrument for High Growth and Innovative Companies: GIF2 - “bridging the valley of death”

Securitisation of banks' SME loan portfolios
- free up lending capacity

Enhanced role for innovation and business support networks - integrated approach

Market replication projects – market take-up of demonstrated technologies



Eco-innovation

OBJECTIVE:

Reducing pollution and optimising resource use

- New production processes or business methods lowering costs and environmental impacts
- Environmentally-friendly products and services addressing new needs, new markets
- Voluntary approaches to environmental management, eco-innovation clusters and networks



Support to eco-innovation

INSTRUMENTS:

Financial instruments (€228 million)

- Investment in Venture Capital funds active in the field of eco-innovation
- Capacity building for the technical capacity of financial intermediaries

Pilot and market replication projects (€205 million)

- Innovative products, services, clean technologies developed by or for SMEs
- Environmental management, eco-design, eco-labelling
- Eco-innovation networks and clusters



ICT Programme

- **Objectives:**
 - develop the single information space
 - wider uptake and better use of ICT
 - an inclusive Information Society
- **Instruments:**
 - Pilot projects
 - Best practice exchanges and Networking
 - Policy analysis and promotion actions

2nd Pillar - The ICT Policy Support Programme

OBJECTIVES:

- **Single information space**
 - Seamless access (secure, high-capacity infrastructures)
 - Wide availability (content, services)
- **Wider up-take and better use of ICT**
 - Uptake by businesses, in particular SMEs
 - Innovation in products and services
- **Inclusive information society**
 - All Europe's citizens to benefit (trust, confidence, digital literacy)
 - Services in area of public interest showing the way (quality, efficiency)



3rd pillar: Intelligent Energy Europe (IEE) Programme

Energy supply security, competitiveness
and sustainability

Objectives:

Promote:

- Energy efficiency & rational use of resources (SAVE)
- New & renewable energy sources (ALTENER)
- Energy efficiency and new and renewable energy sources in transport (STEER)

Instruments:

- Promotion and dissemination projects
- Market Replication Projects

3rd Pillar - The Intelligent Energy Programme

- **Energy efficiency & rational use of resources “SAVE”**
 - Specific measures in industry & construction and for energy using products; legislative measures
- **New & renewable energy sources “ALTENER”**
 - Support for integration of new and renewable energy sources; legislative measures
- **Energy in transport “STEER”**
 - Energy efficiency and diversification in transport, renewable fuels; legislative measures

Further Information



<http://ec.europa.eu/cip>

Information Slide - The New SME Definition

THE NEW THRESHOLDS (Art. 2)

Enterprise category	Headcount: Annual Work Unit (AWU)	Annual turnover	or	Annual balance sheet total
Medium-sized	< 250	≤ €50 million (in 1996 € 40 million)	or	≤ €43 million (in 1996 € 27 million)
Small	< 50	≤ €10 million (in 1996 € 7 million)	or	≤ €10 million (in 1996 €5 million)
Micro	< 10	≤ €2 million (previously not defined)	or	≤ €2 million (previously not defined)