

AI-empowered Management Consulting

Blended Intensive Programme

The programme at a glance



target group

master-level students targeting a career in
management consulting



learning objectives

gain methodological and practical
experience on how management
consulting practices will be reshaped by
digital/AI tools



mode of delivery

Self-pace learning + on-site lectures



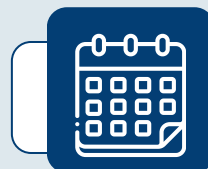
awarding

certificate of attendance

<https://economia.uniroma2.it/international>



SELF-PACED COURSE



**FROM 3 JUNE
2024**



ON-SITE WEEK



**1 - 5 JULY
2024**

Contact us at



erasmus@economia.uniroma2.it



About the Programme

AI is entering strongly into professional services as a tool to foster the productivity and effectiveness of consultants but also to potentially displace them.

Any graduate student targeting a career in management consulting needs to be aware of how this profession will be reshaped by AI tools as well as by more traditional digital tools.

The Blended Intensive Programme **AI-empowered Management Consulting** offers a unique opportunity to develop skills and competencies by participating in hands-on activities and team projects in an international environment

The programme combines:

- self-paced training on the fundamentals in the areas of digital transformation, accessible on Open edX from 3 June 2024;
- in-person practice-based lectures on how to design and develop an AI-driven digital consulting project (1-5 July 2024);
- hybrid group work on a digital consulting project under the joint supervision of an academic tutor and a practitioner tutor.
- group work presentation on 18 July 2024

The Blended Intensive Programme is organised with the support of the Italian Association of Management Consulting Companies ([Assoconsult](#)) and the European Federation of Management Consulting ([FEACO](#)).

The Venue - Villa Mondragone

Villa Mondragone is a patrician villa in the Italian municipality of Frascati (Latium, central Italy). It lies on a hill 416m above sea level, in an area called, from its many castles and villas, Castelli Romani, about 20 km (12 mi) southeast of Rome, near the ancient town of Tusculum. During the Renaissance, it has been a cardinal summer residence.

The Villa is the representative seat of Tor Vergata University of Rome.

For further details about Villa Mondragone, visit <https://villamondragone.it>
Villa Mondragone - Via Mondragone 4 - 00078 Monte Porzio Catone (Rome)
[map localisation](#)

